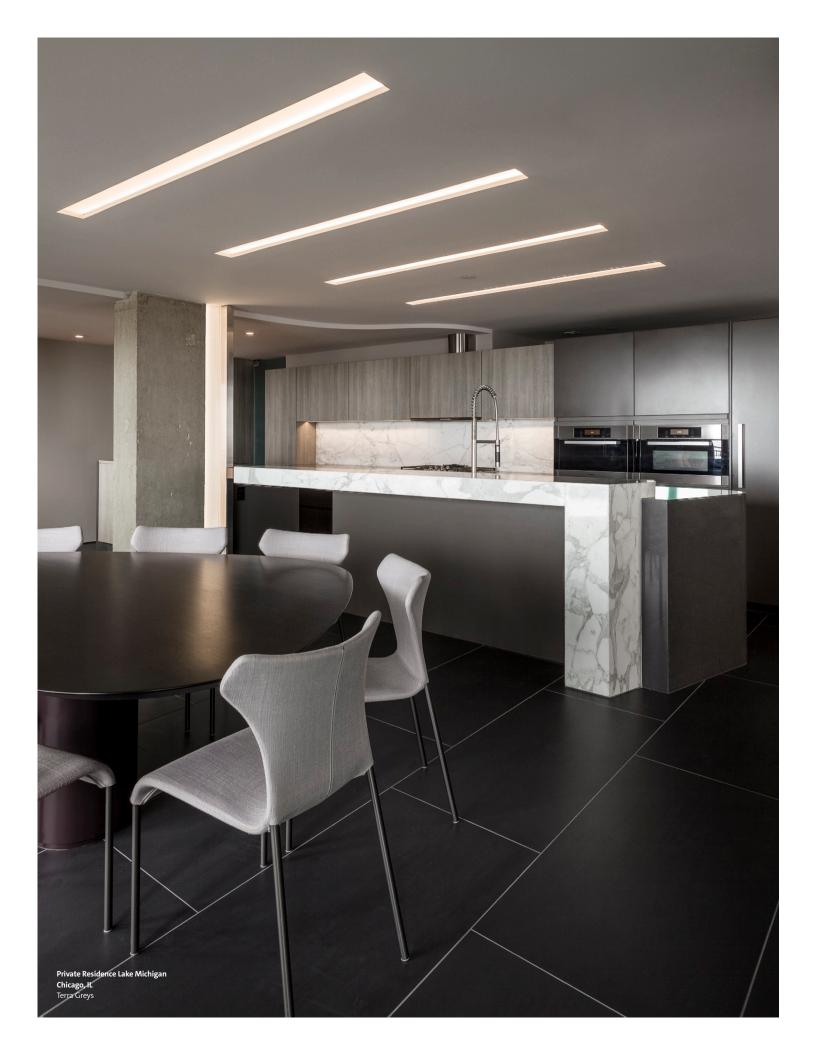
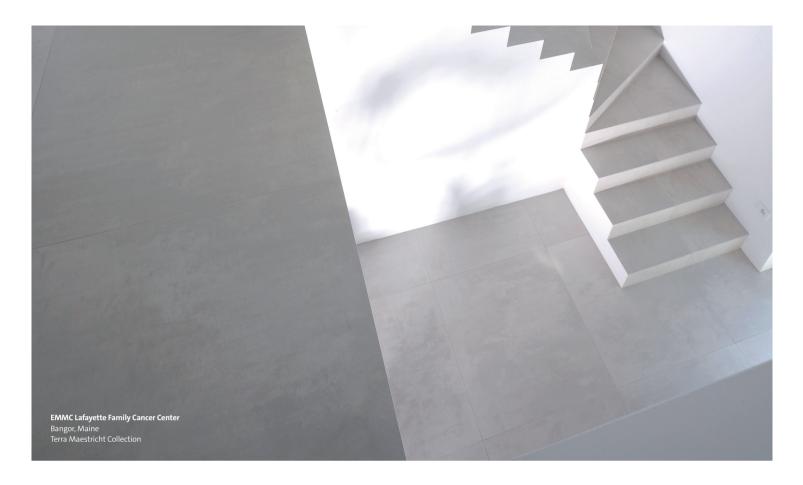


## The height of **expertise**

Architects and designers tell us that they feel a certain assurance when specifying Mosa. This is because of Mosa's 130-year legacy of expertise in porcelain technology and innovation, as well as real-world experience with tile installations across all sectors of design. Mosa tile is crafted to endure. Its timeless beauty, sustainability and integrity will last long into the future. Made with superior slipresistance, it performs safely in entries, kitchens and baths.

Globally, top designers choose Mosa to impart a natural, organic look with no worries about blazing sunlight or punishing freeze/thaw cycles on terraces, poolside and in gardens. Many designers tell us they can't resist using it throughout the home. Mosa technology is a thoughtful, expert choice for both private homes and multiunit luxury residential applications.





### Safe at **home**

#### Sustainable

Mosa makes the world's first and only Cradle to Cradle Certified™ porcelain tile, adhering to elevated standards of sustainability. These porcelains embody all of the TCNA-cited health, safety and environmental benefits, and may also qualify your project for LEED points, making Mosa a perfect choice for multi-unit projects. Cradle to Cradle Certified™ is a third-party certification mark licensed exclusively for the Cradle to Cradle Products Innovation Institute, so you can be assured Mosa tile contains no toxins.

#### Slip-resistant

Mosa tiles exceed the basic DCOF standard for slipresistance, making it ideal for both indoor and outdoor wet areas and staircases.

#### Family-friendly

Mosa tiles emit zero VOCs, are not a source of allergens like some soft surfaces and their insanely easy upkeep is a thoughtful choice for households with children and pets.













# Villa worthy

The design of a vacation property requires the kind of thoughtful material choices that ensure a homeowner never has to give it a second thought. This is particularly true in places where entertaining happens, such as kitchens, poolside and in guest suites. Mosa is proud to provide versatile, beautiful materials so design pros can create spaces that are sophisticated, relaxing, energizing, calming, or whatever the design objective may be. Mosa makes it possible to do so while using surfaces that truly make sense for real life. The application of an organic-feeling porcelain in which no two tiles are alike adds value to a residential design by providing a sophisticated solution for areas where natural stone might pose a cleaning issue, or be subject to frost-damage or might not prove slip-resistant enough. Our materials have been time-tested in luxury resorts. Designers tell us there's no better product vetting than that to ensure successful home installations.



## Artful **balance**

For an art-lover's seaside villa in Saint Tropez, the designers chose a large format porcelain. Like all Mosa tiles, these offer superior surface consistency that exceeds industry standards for an astonishingly smooth appearance, while precise edges allow for extremely tight grout joints. The result is a sleek, almost monolithic effect that provides a subtle foil for both the art and the views. The tiles are crafted such that each piece is unique, so this lovely, pale expanse also achieves the design goal of offering a grand, airy space that's grounded in warmth and intimacy.

## **Elegant** oasis

The bath. Humans spend more aggregate time in this room than almost any other. Perhaps because it's the only space in the home where it is considered acceptable to put one's own well being first. That's why designers are increasingly opening up the square footage of residential baths and incorporating beautiful, state-of-the-art design elements from the spa and resort sectors, including Mosa. Breaking from the expected by adding multiple screens, surround sound, upholstered furniture and expansive windows, they're making the bath a cooler place to find shelter from stress and a respite from life's chaotic pace. Mosa tiles are a chic and smart choice for this new bath design ethos. Meticulously rectified for the tiniest of grout joints and with many options for seamless transitions, they form a surface that's at once crisp and graceful. They exceed all industry standards for slip-resistance and with their low surface absorption they dry quickly, decreasing the prospect of mildew and allowing a fresh, dry surface for the next bather faster. After all, everyone needs a break now and then.





# Flights of **fancy**

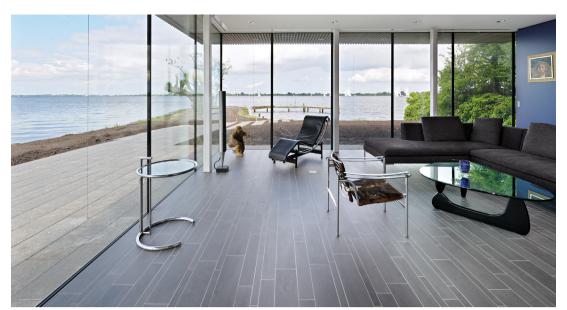
When you want a design to soar, there's no substitute for a firm foundation. Mosa floor tiles provide a beautiful, immersive surface that feels organic and appears ever-changing. You can enjoy a rich design process while using materials that are sustainable and perform to perfection. In choosing Mosa, you offer your residential clients the same award-winning tile innovations that are trusted by renowned design minds and installed in epic structures across the globe. Plus, with hundreds of colors and myriad sizes in wall tile, and Mosa's online pattern generator, the design possibilities are endless. Our experts can help you create residential environments that are the very definition of your vision and your client's dream.



### By the numbers

Mosa exceeds industry standards, ensuring your project endures beautifully and safely.







#### Slip resistance

#### Safety

According to the National Safety Council (NSC), over 9 million disabling slip-and-fall injuries occur every year in the USA alone. When it comes to flooring, the type of mishap of greatest concern is slipping, tripping and falls on the same level, rather than falls from one level to another. Mosa saves you and your client from worry.

With the application of Mosa's state-of-the-art technologies in porcelain tile manufacturing, tile is available to architects that exceeds the minimums for slip resistance, offering even more assurance against costly accidents.

Industry Standard: .42 DCOF Mosa Standard: .70 DCOF

#### **Endurance**

Flooring must endure over time and be a safe surface with integrity. Sourcing porcelain that is wear-resistant is key to satisfying this requirement. Especially for public areas in multi-unit residential buildings, using Mosa will mean a worry-free installation because Mosa allows far less depth of abrasion than the standard:

Industry Standard: <175 mm<sup>3</sup> Mosa Standard: <100 mm<sup>3</sup>

**Abrasion resistance** 

#### **Face dimension**

#### Horizontal safety and integrity

Dimensional consistency is key on floors for safety reasons, and lack of integrity here can be a gateway to more serious product failures down the road.

#### **Vertical beauty**

Shadows and lippage on walls impact the beauty of important designs. The nature of porcelain is that some warping is inevitable, but Mosa's exacting quality control allows for less warping in rectified porcelain than the industry standard.

Industry Standard: (Face Dimension; rectified): +/- 0.03" Mosa Standard: (Face Dimension, rectified):

+/- 0.012"

Industry Standard: (Warpage; rectified): +/- 0.07" Mosa Standard: (Warpage; rectified): +/- 0.06"

#### **Breaking strength**

#### Strong materials last

Foot traffic in many areas is not the only concern. Consider tasks such as window washing or replacing light bulbs in a soaring residential building lobby which often can involve heavy equipment or even vehicular traffic. Mosa's superior strength makes maintenance concerns practically vanish and ensures your tile will last.

Industry Standard: 250 lbs. Mosa Standards: Thickness < .04" > 400 lbs. Thickness > .04" > 700 lbs.



Aarhus private home Aarhus, Denmark Terra Maestricht Collection

Bauer family private home Luxembourg, Luxembourg Terra Greys

## **Service** and support

#### **Dedicated people**

#### People make Mosa

This is clear from the smart design of our tiles and our services. Our employees and partners are active worldwide, in locations providing advice and in points of sale for a wide range of clients: designers, architects, commissioning parties, and consumers amongst others. They are all specialists who would be delighted to inform and advise you on the many possible uses of ceramic tiles in your project.

#### **Customer Care and project advisers**

We set high standards for the advice and support provided to our clients. This means that we actively aim for dialogue and that we are interested in what interests you. This forms the basis for good cooperation. We are happy to contribute ideas and suggestions to make things as easy as possible for you. We are a partner, from the beginning to the end of the building process. Our Customer Care employees and your project adviser are always ready to assist you.

#### mosa.com/contact

#### **Dedicated partners**

#### Mosa showrooms and distributors

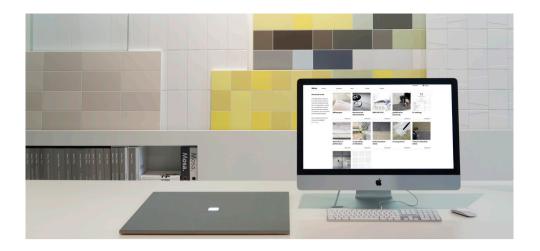
Mosa has its own showrooms in Maastricht, Amsterdam, Frankfurt, and London, especially for designers, architects, and commissioning parties. At these showrooms, you can see and touch the entire tile collection for walls, floors, facades, and terraces. To this end, you can also turn to our selected distributors worldwide. We are ready to assist you, offering personal advice on the application of our products and services. You can find a showroom or distributor near you via our website

#### **Network of dedicated partners**

Mosa has distribution centers in Europe and North America and supplies identical tile concepts worldwide. Thanks to a network of dedicated partners, our tiles can be purchased for spaces on various continents and also be delivered quickly. As all the logistical elements are closely linked with each other, your wishes form the central focus throughout the process.







#### Digital tools

#### **Pattern Generator**

The Pattern Generator allows you to create endless variations with patterns for walls and floors. Once you have chosen a pattern, the tool calculates the exact number of tiles required. It also automatically generates a working drawing with instructions for the tiler. The Pattern Generator allows a free choice from all possible formats, grids, textures, and colors that can then be exported to SketchUp, AutoCAD, Revit, and BIM. You can find the Pattern Generator on our website.

#### Data selection tool

Mosa provides product information for 2D and 3D design software in a variety of formats. By means of wizard, we can help you quickly find the product information for your chosen product in the right format. This means that the information can be directly converted to DWG, IFC, JPEG, DXF, or PAT, and indirectly to RVT. The wizard allows you to download the desired information; you can then simply import it into your software package.

#### Digital specification service

Mosa offers a local digital specification service for all products from the collection. This allows you to quickly find the full specification details for all series. The format and content of the descriptions vary per country. You can easily add the required description to your specifications.

#### **Always inspired**

#### Mosa Magazine

Via our online blog, Mosa Magazine, we inform you of developments in the field of ceramic tiles, construction, and architecture. Here you can find tips for the installation of ceramic tiles, our vision of sustainability, an explanation of the properties of ceramic, building regulations, and examples of the use of our tiles series in international projects, amongst other information.

#### References and case studies

We like to inspire through our tiles. We are therefore constantly collecting examples of international projects in which our series have been incorporated. We regularly single out a reference as a case study. We enter into dialogue with the architect, designer, or user of a space regarding their reasons for choosing Mosa. These references and case studies can be found on our website.

#### Social media

For inspiration, reference projects, news, and events, you can follow us via social media. You can find us on Facebook, Twitter, LinkedIn, Instagram, Pinterest, and various other channels. Choose your favourite channel and be kept updated on architecture and ceramic tiles.

#### magazine.mosa.com

facebook.com/mosatilesusa

twitter.com/mosatiles

linkedin.com/company/royal-mosa

instagram.com/mosatiles

pinterest.com/mosatiles

### Homes sweet homes

#### Mosa's recent notable private residential projects include:

Downley House Maison Z Private Home: Christian Dean Private Home: David Gysenbergs

Private Home: East of Antwerp Private Home: Lake Michigan Private Home: Lake Minnetonka

Private Villa: Italy Jesolo Villa L'escalet

Villa Sint-Pieters Kapelle

Hampshire, United Kingdom

Baron, France Minneapolis, MN Sint-Truiden, Belgium Schilde, Belgium

Chicago, IL Orono, ME

Lido, Italy

Saint-Tropez, France Middelkerke, Belgium Grosvenor House Group LTD

Gil Percal Architecte

Christian Dean Architecture

David Gysenbergs

CONIX RDBM Architects

2RZ Architects

David Charles Designs & Sustainable 9

JM Architecture

Ertzberg + Jan des Bouvrie LINEOSontwerpbureau

Mosa's recent notable multi-unit luxury residential projects include:

New York, NY

Santa Monica, CA

Los Angeles, CA

Chicago, IL

Long Island City,

Jan Thiel, Curacao Milan, Italy

119 Orchard Street 550 Vanderbilt

7w21: Flatiron Luxury Apartments

**Avalon Riverview** 

Boca Gentil Villas & Apartments

Dolce Vita Homes Dumbo Heights

Gotham West Ten Thousand Santa Monica Boulevard

The Diplomat

The Parker

Grzywinski+Pons Architects

COOKFOX

Morris Adjmi

NY Gerner Kronik +Valcarcel

Cees de Heijer | Lot 1038 & Steven van Manen

Antonio Cittiero Patricia Viel and Partners

Spector Group

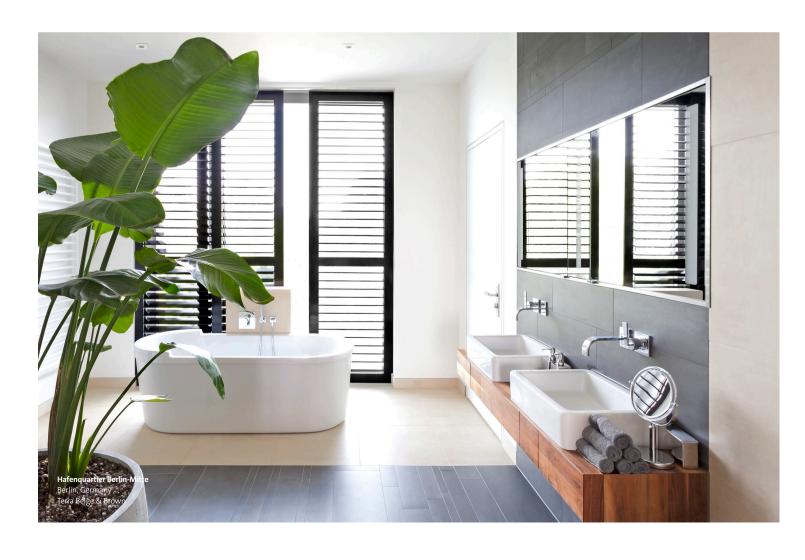
SPAN Architects

Handel Architects

Dan Brunn Architecture

Booth Hansen





#### Learn more

Our relationships with design professionals are the keys to these beautiful, enduring, important projects with our tile. Please let us know how we may be of service.

mosa.com/contact

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47-388 Kamehameha Hwy Kaneohe, HI 96744-4736 USA Ph 808-239-6599 Fax 808-239-8556

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